

## CONFIDENTIALITY POLICY OF TRENDPLY.UZ

Last Updated: (insert date)

Trendply.uz ("Trendply", "we", "our", or "us") is committed to protecting the confidentiality and privacy of all users who access and use our e-commerce marketplace platform and related services. This Confidentiality Policy describes how we collect, use, store, and protect information provided by users ("User", "You").

### 1. Purpose of the Policy

This Policy ensures that all personal, business, and transactional information submitted to Trendply.uz is handled securely, kept confidential, and used solely for authorized purposes in compliance with applicable laws of the Republic of Uzbekistan.

### 2. Scope of the Policy

This Policy applies to:

- Buyers and sellers registered on Trendply.uz
- Visitors browsing the platform
- Third-party service providers who process information on our behalf
- All employees, contractors, and representatives of Trendply.uz

### 3. Information We Collect

#### 3.1 Personal Information:

Full name, phone number, email, delivery address, identification documents.

#### 3.2 Business & Seller Information:

Company name, tax ID, registration details, bank information.

#### 3.3 Transactional & Usage Data:

Orders, payments, device data, logs, cookies.

### 4. How We Use Confidential Information

We use information for account creation, verification, order processing, payments, customer support, fraud prevention, legal compliance, and platform improvements. We do not sell or rent user information.

## 5. Information Sharing and Disclosure

We share limited information only with:

- Authorized third parties (payments, delivery, verification)
- Government authorities when required by law
- Third parties with your consent

## 6. Data Storage and Security

We implement secure encrypted storage, controlled access, secure servers, monitoring, and verified payment gateways.

## 7. User Responsibilities

Users must protect their login credentials, provide accurate information, and avoid disclosing other users' confidential data.

## 8. Retention of Information

Information is retained only as long as necessary for legal, operational, and service-related purposes, then securely deleted or anonymized.

## 9. Employee Confidentiality Obligations

All employees and contractors must follow strict confidentiality rules and face disciplinary action for violations.

## 10. User Rights

Users may request access, correction, deletion, or withdrawal of consent regarding their data.

## 11. Policy Updates

Updates will be posted with a new "Last Updated" date.

## 12. Contact Information

Email: [support@trenddly.uz](mailto:support@trenddly.uz)

Phone: (insert number)

Address: (insert office address)